

FACULTY OF MANAGEMENT

BBA (Business Analytics) (CBCS) I - Semester Examination, December 2024

Subject: Introduction to Information Technology

Paper Code: DSC-103

Time: 1 ½ Hours

Max. Marks: 50

PART – A
(Short Answer Type)

Note: Answer any five questions.

(5 x 2 = 10 Marks)

1. Memory devices
2. OSI Model
3. Data
4. Search engine
5. DSS
6. Multimedia devices
7. WWW
8. Audio Conferencing

PART – B
(Essay Answer Type)

Note: Answer all the questions.

(5 x 8 = 40 Marks)

9. (a) Define OS. Explain the types of Operating System?
(OR)
(b) What is Computer Software? Explain the classification of Software?
10. (a) What is DBMS. Elaborate the advantages and disadvantages of DBMS.
(OR)
(b) Define Expert Systems. Briefly explain about the Executives Information Systems (EIS).
11. (a) Write a detailed note on Compression and Decompression issues.
(OR)
(b) Discuss about the Multimedia application for the business.
12. (a) Distinguish between e-commerce and m-commerce.
(OR)
(b) What is Internet? What are the merits and demerits?
13. (a) What is Internet Telephony? Briefly explain about the Video Conferencing.
(OR)
(b) Write a note on Blue tooth, Wi-Fi and Wi-Max.